

English Department Speaker Series  
presents:

October 11, 2012  
2:30 pm  
Institute for Writing Studies  
St. Augustine Hall, Rm. 150

# Framing the US Presidential Election: Rhetorical Situations, New Media, and the Public

How do students frame their understanding of and engagement with the 2012 presidential election? This talk looks at students' use of three frames -- rhetorical situation, new media, and the public-- by examining work from an undergraduate course focused on this year's election.



Matt Davis is an Assistant Professor of English at the University of Massachusetts Boston. His research focuses on literacy, multimodal and multimedia texts, and the relationship of technology and composition.